WHDH-TV 7 Buffinch Place 7 Boston, MA 02/14-2977

GMMB 3050 K St. NW Suite 100 Washington, DC 20007

Est 1536- OFA Sked A 9.4-10.1 (27348) POLITICAL CANDIDATE (1051) OBAMA FOR AMERICA (2353) Shlebler, Charles (1011) 09/18/12-09/24/12 GMMB (1182) 1536 A WHDH Schedule Dates **Buyer Name** Advertiser Salesperson Sales Office Phone/Fax Agency Product Brand

47908

Contract #

Local/Political Candidate Agency

Account Types Billing Type

Standard

Comments

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09/07/12 09/20/12 Charles Sheibler	No Signatura		Normal	15.00	\$13,792.50	\$78,157.50	
Date Entered Last Modified	do-oo	Бетно	Order Type Package Deal	Commission %	Commission	Net Total	Sales Tax

\$91,950.00 \$91,950.00

56

Grand Total:

By Broadcast Month Spots Sep. 2012 26

WHDH Boston (WHDH)

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Line	Line Type / Break Type (Ref #)	Dates	ÿ	Sec Length	Run Times	MdS	Mo Tu	We Th	ις S	Su Spots	Rate	į	Total	Station	Comments	Entered
1.0 N	1.0 Normal Line / SPOT	09/18/12-09/21/12	4	:307	:30 7A- 8A (ET)	1	×	×	×	1	\$1,8	\$1,800.00	\$1,800.00	\$1,800.00 WHDH Boston (WHDH)		9/7/12
2.0 N	2.0 Normal Line / SPOT	09/24/12-09/24/12	4	:30	:30 7A- 8A (ET)	1	×				\$1,8	\$1,800.00	\$1,800.00	\$1,800.00 WHDH Boston (WHDH)		9/7/12
3.0 N	3.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30	:30 BA- 9A (ET)	2	×	×	×		2 \$1,8	\$1,800.00	\$3,600.00	\$3,600.00 WHDH Boston (WHDH)		9/7/12
4.0 N	4.0 Normal Line / SPOT	09/22/12-09/22/12	4	:308	:30 8A- 9A (ET)				1		\$\$	\$850.00	\$850.00	\$850.00 WHDH Boston (WHDH)		9/7/12
5.0 N	5.0 Normal Line / SPOT	09/23/12-09/23/12	4	:30 7	:30 7:30A- 8A (ET)					1	**	\$400.00	\$400.00	\$400.00 WHDH Boston (WHDH)		9/7/12
6.0N	6.0 Normal Line / SPOT	09/23/12-09/23/12	4	:30	:30 8A- 9A (ET)	9,045				1	**	\$850.00	\$850.00	\$850.00 WHDH Boston (WHDH)		9/7/12
7.0 N	7.0 Normal Line / SPOT	09/24/12-09/24/12	4	:30	:30 9A- 9:30A (ET)		1				**	\$750.00	\$750.00	\$750.00 WHDH Boston (WHDH)		9/7/12
8.0N	8.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30	:30 9:30A- 10A (ET)	2	×	××	×		2\$	\$750.00	\$1,500.00	\$1,500.00 WHDH Boston (WHDH)		9/7/12
9.0%	9.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30	:30 10A- 11A (ET)	1,	×	×	×		\$\$	\$600.00	\$600.00	\$600.00 WHDH Boston (WHDH)		9/7/12
10.0	10.0 Normal Line / SPOT	09/23/12-09/23/12	4	:30	:30 10:27A- Meet the Press	1				×	\$2,2	\$2,200.00	\$2,200.00	\$2,200.00 WHDH Boston (WHDH)		9/7/12
11.0	11.0 Normal Line / SPOT	09/24/12-09/24/12	4	:30	:30 3P- 3:30P (ET)	1	×				1\$	\$150.00	\$150.00	\$150.00 WHDH Boston (WHDH)		9/7/12
12.0N	12.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30	:30 3:30P- 4P (ET)	1	×	××	×		\$1	\$150.00		WHDH Boston (WHDH)		9/7/12
12.0.1 C	12.0.1 Closed Preempt	09/18/12												WHDH Boston (WHDH)	No Avail/Exception -	
										_		_				
					CON	IFIR	CONFIRMATION CONTRACT	NO	CON	[RA(Ţ					
Accepted-#	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	tation:					Date:		Comments:			

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

WHDH-TV
7 Bulfinch Place
8 Boston, MA 02114-2977

Washington, DC 20007 GMMB 3050 K St. NW Suite 100

Package Deal Commission Headline # **Entered By Demo** Est 1536- OFA Sked A 9.4-10.1 (27348) POLITICAL CANDIDATE (1051) OBAMA FOR AMERICA (2353) Shiebler, Charles (1011) 09/18/12-09/24/12 GMMB (1182) 47908 1536 A WHDH Contract # Schedule Dates Buyer Name Salesperson Sales Office Advertiser Phone/Fax Product Agency Brand

Charles Sheibler

900

09/20/12 09/07/12

Date Entered Last Modified

\$91,950.00 \$91,950.00 By Broadcast Month Spots Sep. 2012 26 28 **WHDH Boston (WHDH)** Grand Total:

> \$13,792.50 \$78,157.50

> > Sales Tax Net Total

> > > Local/Political Candidate Agency

Account Types

Billing Type

Comments

Standard

15.00

Commission %

Normal

Order Type

Line	Line Type / Break Type (Ref #)	Dates	Sec Length	gth Run Times	SPW	W Wo	Mo Tu We Th	표	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	13.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30 4P- 4:30P (ET)		1	×	××		1	\$900.00	\$900.00	\$900.00 WHDH Boston (WHDH)		9/7/12
14.0	14.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30 4:30P- SP (ET)		1	×	×		1	\$1,000.00	\$1,000.00	\$1,000.00 WHDH Boston (WHDH)		9/7/12
15.0	15.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30 7P- 7:30P (ET)		1	××	×		1	\$1,800.00	\$1,800.00	\$1,800.00 WHDH Boston (WHDH)		9/7/12
16.0	16.0 Normal Line / SPOT	09/24/12-09/24/12	4	:30 7P- 7:30P (ET)		1 X				1	\$1,800.00	\$1,800.00	\$1,800.00 WHDH Boston (WHDH)		9/7/12
17.0	17.0 Normal Line / SPOT	09/24/12-09/24/12	4	:30 7:30P- 8P (ET)		1 X				1	\$2,000.00	\$2,000.00	\$2,000.00 WHDH Boston (WHDH)		9/7/12
18.0	18.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30 7:30P- 8P (ET)		1	××	x x x		1	\$2,000.00	\$2,000.00	\$2,000.00 WHDH Boston (WHDH)		9/7/12
19.0	19.0 Revised Line / SPOT	09/24/12-09/24/12	4	:307:57P- THE VOICE		1 X							WHDH Boston (WHDH)		9/7/12
19.1	19.1 Revised Line / SPOT	09/24/12-09/24/12	8	:30 7:57P- THE VOICE		1 X							WHDH Boston (WHDH)		9/12/12
19.2	19.2 Normal Line / SPOT	09/24/12-09/24/12	3	:30 7:57P- THE VOICE		1 ×				1	\$15,000.00	\$15,000.00	\$15,000.00 WHDH Boston (WHDH)		9/20/12
20.0	20.0 Revised Line / NFL	09/23/12-09/23/12	4	:30 8:13P- NBC SUNDAY NIGHT	IGHT	-			×				WHDH Boston (WHDH)		9/7/12
20.1	20.1 Normal Line / NFL	09/23/12-09/23/12	ю	:30 8:13P- NBC SUNDAY NIGHT FOOTBALL	IGHT	F			×	F	\$50,000.00	\$50,000.00	\$50,000.00 WHDH Boston (WHDH)		9/12/12
21.0	21.0 Normal Line / SPOT	09/18/12-09/21/12	4	:30 12:37A- LATE NIGHT WITH	HLI	2	×	×		2	\$900.00	\$1,800.00	\$1,800.00 WHDH Boston (WHDH)		9/7/12
					-	4						1			
				ŏ		RM	ATIO	CONFIRMATION CONTRACT	ONTE	AC					
rrented	Accepted-Apency/Advertiser:		Date:		Accepted-Station:	۲.					Date:	Comments:			

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WHDH-TV
7 Bulfinch Place
8 Boston, MA 02114-2977

Contract #
Schedule Dates

GMMB 3050 K St. NW Suite 100

Est 1536- OFA Sked A 9.4-10.1 (27348) POLITICAL CANDIDATE (1051) OBAMA FOR AMERICA (2353) Shiebler, Charles (1011) **47908** 09/18/12-09/24/12 GMMB (1182) 1536 A WHDH **Buyer Name** Advertiser Salesperson Sales Office Phone/Fax Product Agency Brand

Local/Political Candidate Agency

Account Types

Washington, DC 20007

Billing Type

Comments

Standard

Date Entered Last Modified Entered By	09/07/12 09/20/12 Charles Shelbler	WHDH Boston (WHDH) By Broadcast Month Spo	1DH) <u>Spots</u> 26	Rate \$91,950.00
90-09	No	Grand Total:	56	\$91,950.00
Headline #				
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$13,792.50			
Net Total	\$78,157.50			
Sales Tax				

			27500000													
Line	Line Type / Break Type (Ref #)	Dates	Sec Length	ugth	Run Times	SPW Mo		We T	Tu We Th Fr Sa Su	Su Spots		Rate	Total	Station	Comments	Entered
22.0	22.0 Normal Line / SPOT	09/18/12-09/21/12	4	.30 1:36/ Daly	:30 1:36A- Last Call with Carson Daly	2	×	x x x	×		2	\$500.00	\$1,000.00	\$1,000.00 WHDH Boston (WHDH)		9/7/12
23.62	23.0 Normal Line / SPOT	09/23/12-09/23/12	4	:30 11:	:30 11:55P- 7 SPORTS XTRA	1				×		\$325.00		WHDH Boston (WHDH)		9/7/12
23.0.1	23.0.1 Preempt	09/23/12												WHDH Boston (WHDH)	Pre-Empt/Spot -	
24.(24.0 M/G For 12.0.1 / SPOT	09/22/12-09/22/12	4	:305:5	:30 5:58A- 7 News Today in New England	1			×		1	\$150.00	\$150.00	\$150.00 WHDH Boston (WHDH)		9/19/12
										10 100						
					CON	뿔	MA		CONFIRMATION CONTRACT	JTRA	L)					
Accepter	Accepted-Agency/Advertiser:		Ö	Date:	Accepted-Station:	tation:					Da	Date:	Comments:			

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